



Foster Friendly Businesses

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Foster Parents are first responders to vulnerable children in our communities, showing up in a time of crisis for a child.



50%

of Foster Parents stop fostering after the first year.

One often-cited reason is

“lack of community and social support.”

Our Retention Intervention Strategy? Helping Build Foster Friendly Communities.

- Foster Friendly Businesses

- GA businesses & attractions will be asked to offer discounts & services to show support & appreciation for foster families' service to the local community.
- The Foster Friendly App is a platform foster parents can download to connect with businesses offering discounts & services, searchable by location.
- Foster parents will show a Foster Friendly Discount ID Card to confirm their participation in the program.
- Families can then request & enjoy discounts & services.



Examples of Foster Friendly Offers

- 20% off at a pizza place.
- One free ticket per family to a zoo.
- We'll also DREAM big in searching for helpful discounts.

For example, in TN and IN, car dealerships are offering temporary use of large vans so that parents can say yes to sibling groups. Later, they work with families to provide affordable long-term transportation.

"We offer free van services to foster parents taking in large sibling groups."

- Nissan Dealership,
Franklin TN

"We give foster parents one free coffee."

- The Daily Grind, IN

"Every month we provide free offers to foster families."

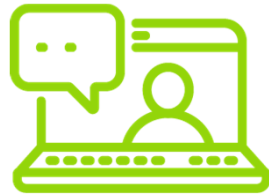
- Chik-fil-A, Utah



What do we need from you?



Spread the word about our Foster Friendly App to current & future foster families.



Help families download our Foster Friendly Cards & be ready to distribute foster family ID numbers.



Communicate with caseworkers regularly about the opportunity & process.



We'll provide marketing & print materials. We would love your feedback to help us better serve foster families.



Nominate businesses that would be helpful for foster families.



Get a Sneak Peak! Download the Foster Friendly App.





Timeline



Currently Finalizing Details

We're working with GA's DFCS on final details for Foster Friendly cards & ID numbers.



Soft Launch: Aug/Sep 2022

Cobb County



State Launch: 2023

We'll go statewide!

Connect & Follow Along

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